

MARCO CASSIS
President, Sales, Marketing, Communications and
Strategy Development
STMicroelectronics

Marco Cassis is STMicroelectronics' President, Sales, Marketing, Communications and Strategy Development and has held this position since May 31st, 2018. He is a member of ST's Executive Committee since May 31st, 2018.

Cassis joined SGS-Thomson Microelectronics (now STMicroelectronics) as a car-radio chip designer in 1987. Six years later, he moved to Japan to help expand ST's audio business with major Japanese players and contributed to the establishment of ST's strategic alliance with Pioneer. In 2000, Cassis took charge of the Audio Business Unit and was subsequently promoted to Director of Audio and Automotive Group. In 2004, Cassis was named Vice President of Marketing for automotive, computer peripheral, and telecom products and in 2005, he advanced to Vice President of the Automotive Segment Group and joined the Board of STMicroelectronics K.K., ST's Japanese subsidiary. Cassis was promoted to lead ST's operations in Japan in 2005 and his mandate was expanded to include Korea in 2010 and Greater China and South Asia in 2016, when he was appointed President of ST's Asia Pacific Region. In 2017, Cassis was promoted President, Global Sales and Marketing.

Marco Cassis was born in Treviso, Italy, in 1963, and graduated with a degree in Electronic Engineering from the Polytechnic of Milan, Italy.

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