



JEROME ROUX
Executive Vice President
Sales & Marketing, Asia Pacific Region
STMicroelectronics

Jerome Roux is Executive Vice President, Sales & Marketing for STMicroelectronics' Asia Pacific Region, and has held this position since July 2017.

Roux began his career in the Planning department of SGS-THOMSON Microelectronics, a predecessor to STMicroelectronics, in 1988. He soon moved to the Company's packaging facility in Casablanca, Morocco as Material Manager. Afterwards, Roux moved to Singapore and then Shanghai as the Asia Pacific Marketing Director for ST's Discrete and Standard Product Group. He left ST briefly to join an ST supplier company as Managing Director and Member of the Board and returned to ST in 2006 as Group Vice President, Assembly & Testing Outsourcing Operations, based in Singapore. Global Purchasing responsibilities were added to his mandate in 2008. He was promoted to Corporate Vice President in 2012 and has managed Geographic and Distribution Sales in ST's Greater China & South Asia Region (since 2015) and Asia Pacific Region (since 2016).

Roux serves as Advisor to the French Government (CCEF) on Foreign Trade of the Singapore committee.

Jerome Roux was born in Antibes, France, in 1965, and graduated from ISG Business School in Paris with a Master degree in Commerce (Management & Marketing).

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