

# Embedded Intelligence for the Next Wave of Smart Systems

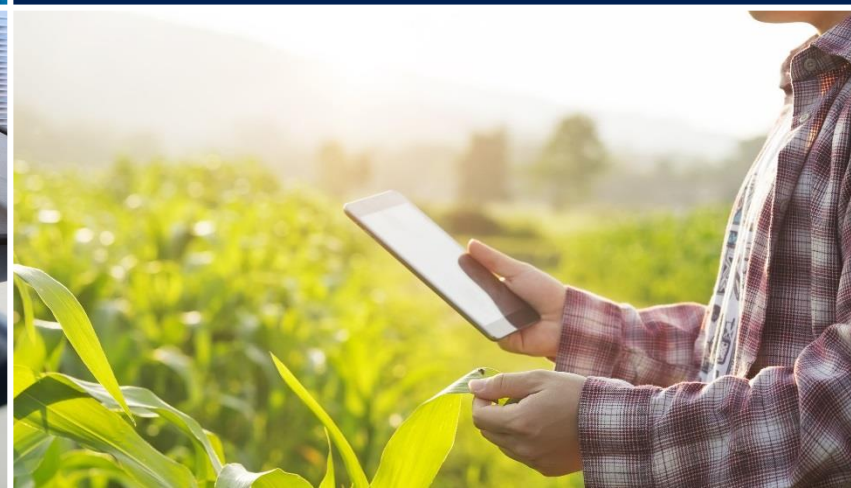
## Opportunities and Challenges on the Edge

**Tony KEIROUZ**

VP IoT Strategy, Ecosystem and Partnerships  
STMicroelectronics









# Why Do We Need Intelligent Smart Systems

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Urbanization



Demographics



Environment



# Smart System Challenges

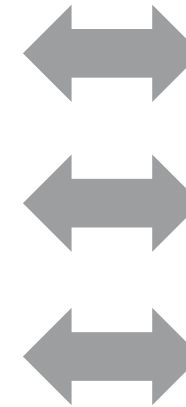
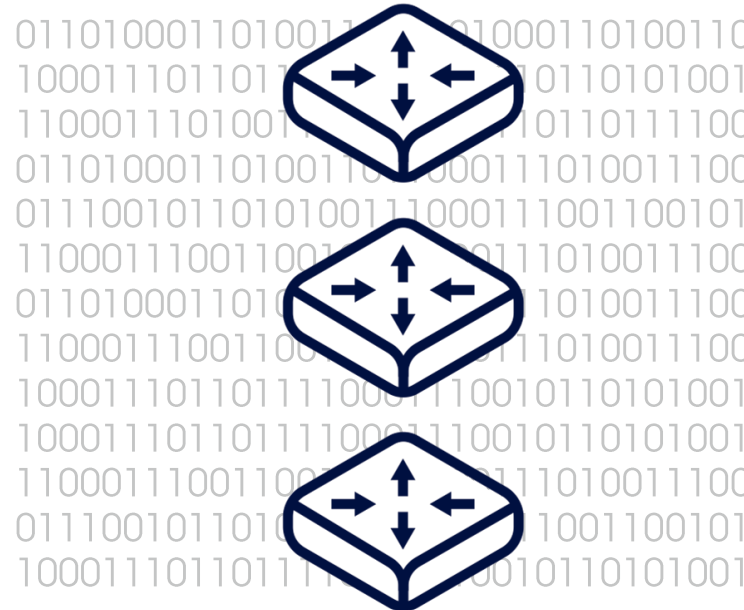
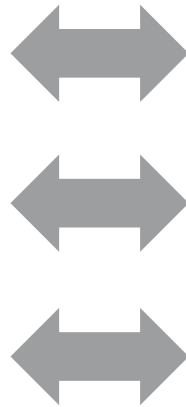
## the “Traditional” Centralized Approach

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IoT devices

Gateways

Cloud



Collect and Send Data

Protocol Translation and  
Device Management

Big Data and Heavy  
computation

# Smart System Challenges

## Constraints of Centralized Data Processing

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111001011010100111000111001

Mission Critical Functions

11100101101010011100011100110010101  
00011101101111000111001011010100111000111001100101110001  
00011101101111000111001011010100111

Bandwidth Limitations

111001011010100111000111001  
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Alarm 3 Info 2 Alarm 1

Privacy and Security Considerations



Power consumption





# Smart System Optimization

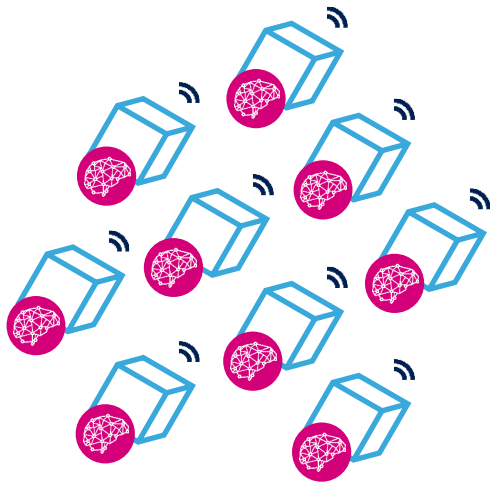
## Moving the Intelligence to the Edge

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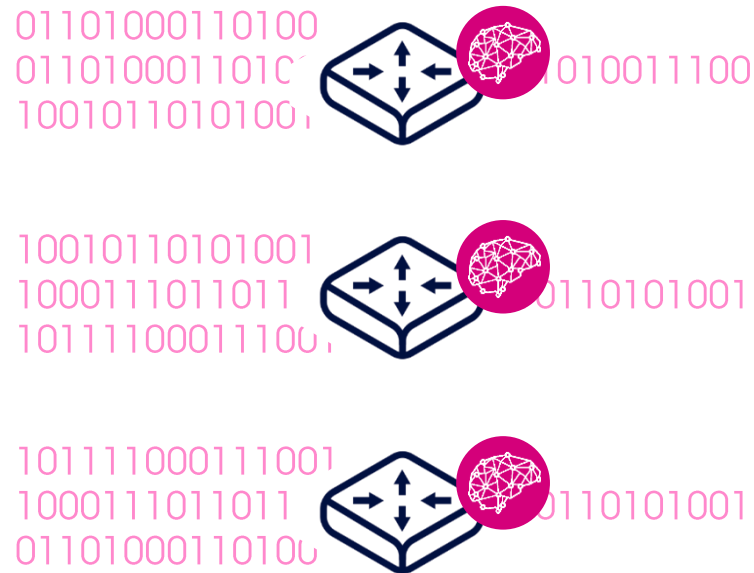
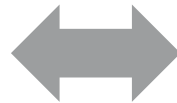
IoT devices with AI

Gateways with AI

Cloud



Sense, Connect  
and Decide



Local Processing of Data

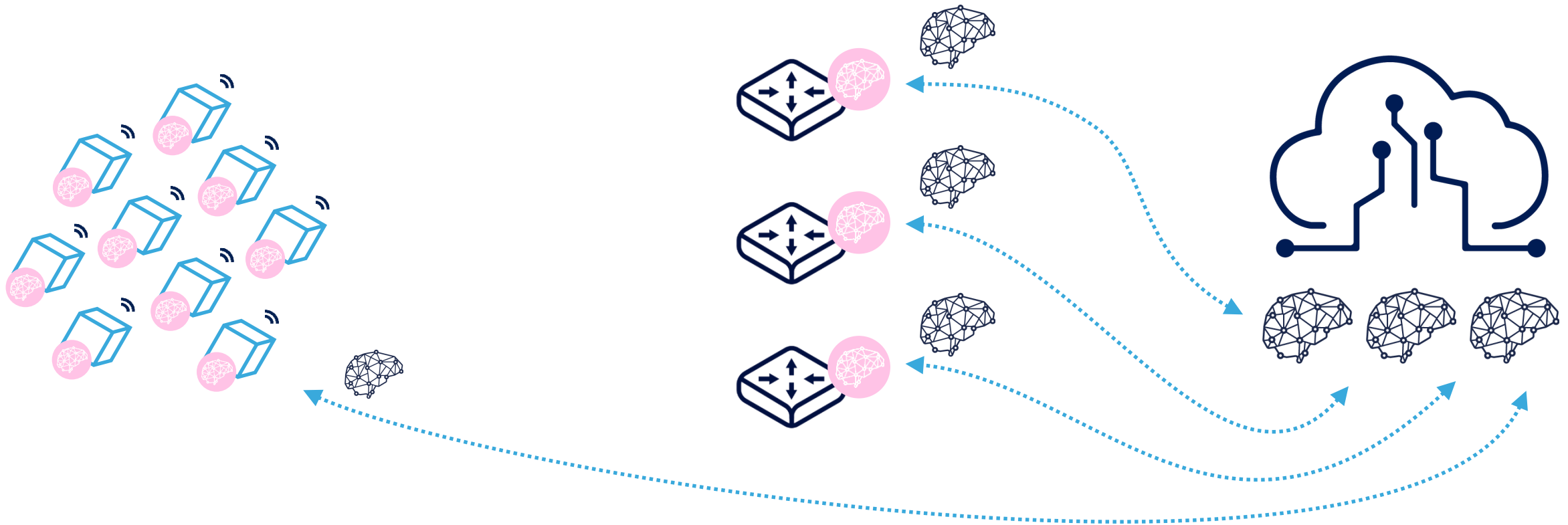


Optimized computation  
and Advanced Analysis

# Smart System Optimization

## Continuously Improves over the Time

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Improved Neural Network models loaded back into IoT devices and Gateway to improve Smart System performances





How is the industry addressing these challenges and opportunities?



# An Ecosystem of Industries

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# Sensor Evolution and Proliferation



Pressure



Temperature



Accelerometers



MEMS  
Microphones



Digital  
Compasses



Ranging



Gyroscopes



Humidity





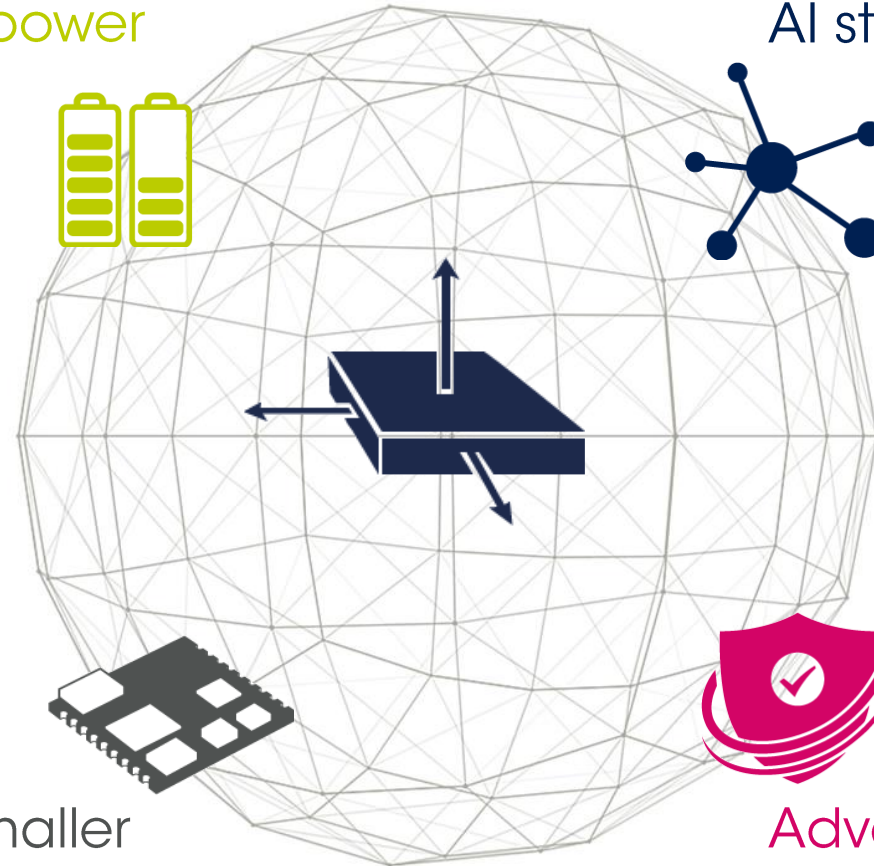
# Smart Sensors are Becoming even Smarter

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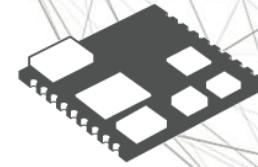
Low-power



AI startups



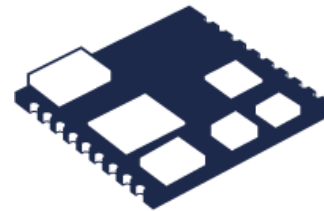
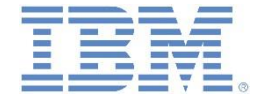
Smaller  
form factor



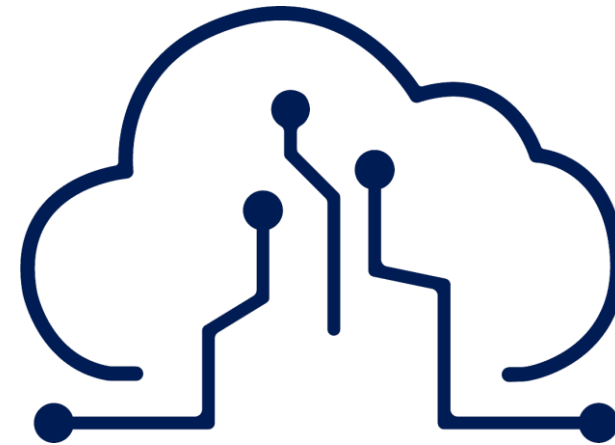
Advanced  
security

# Cloud Service Providers

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IoT platforms



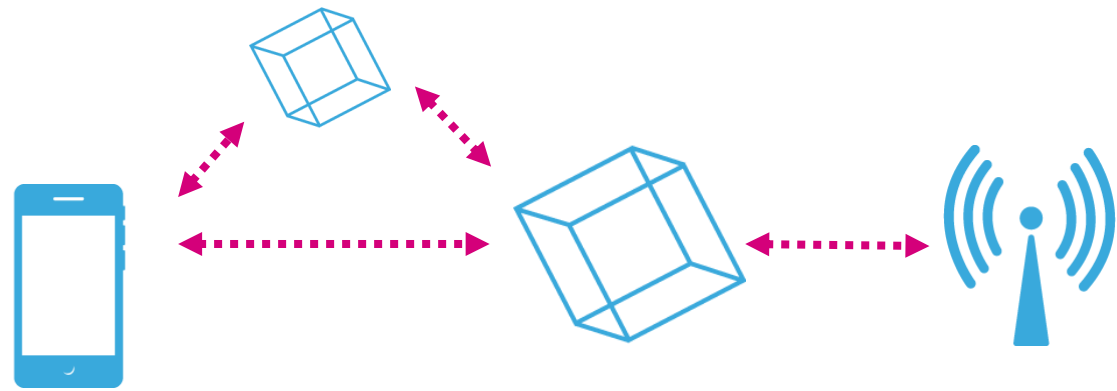
RTOS



# Bringing all Connectivity Options

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From short to long range communication



Bluetooth®  
SMART

WiFi®

LoRa™

lte  
LTE-M NB-IOT

THREAD



sigfox

LoWPAN



# 5G: a Game Changer with New Services Capabilities

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Faster Speed

Higher  
Capacity

Lower  
Latency





## Opportunities and Use-Cases

# Home Appliances

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Business opportunities could include selling a wider range of appliances, parts and maintenance, providing food/groceries, media, ecommerce.







Sensors can be placed on any motor, monitoring its **vibration**, **temperature**, and **magnetic field** against specified values so it can **predict potential failure**.



The AI used in Smart Buildings can learn to better predict when an elevator breakdown is likely to occur and/or servicing is needed.





Adding sensors, communication  
and intelligence will bring safer  
and more efficient transportation.  
Cars will be able to diagnose problems early,  
schedule service appointments  
and run over the air updates



Machine-vision tools to find  
microscopic defects in products at resolutions  
**well beyond human vision.**

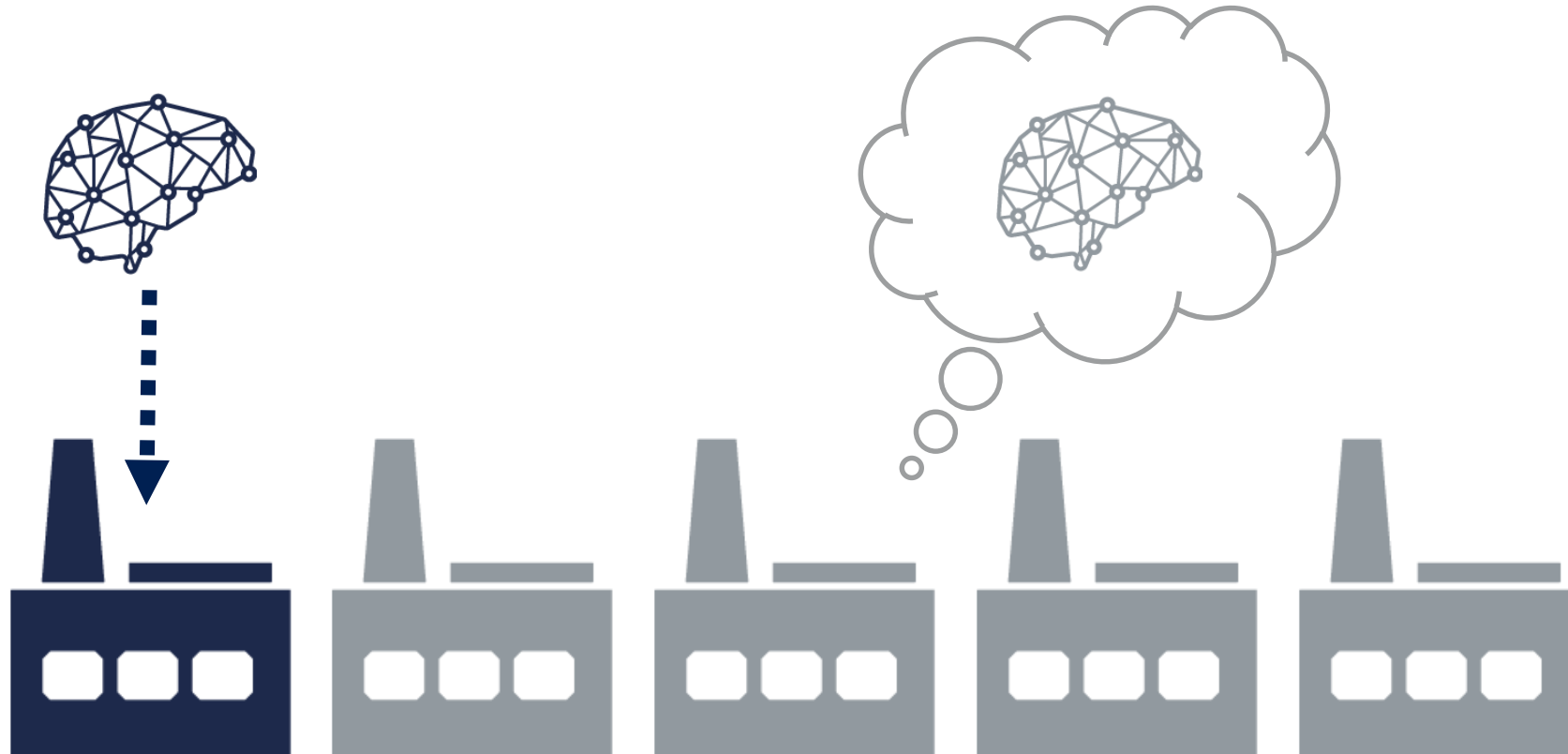
Once on line, the computer also processes  
the information and **learns from what it sees.**



# Smart Industry Challenges Remain

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Significant gap lies between an organization's "ambition and execution"







Intelligent Smart Systems should Preserve our Privacy



