

ST25Connect

Helping brands grow their business with NFC



ST25Connect is a program that helps consumer brands design and integrate customized NFC solutions in their products

With ST25Connect, ST offers you a complete and customized NFC solution that addresses your needs and provides you with a network of trusted partners to ensure successful implementation.

By supporting companies from a wide range of industries in the implementation process, ST enables the success of their NFC projects.

What NFC can bring to your business

 <p>Establish a privileged communication channel with consumers</p>	 <p>Track, authenticate your products, and reassure customers about product origin</p>	 <p>Provide useful product information, and increase customer loyalty</p>	 <p>Bring modernity and improve your brand image and visibility</p>
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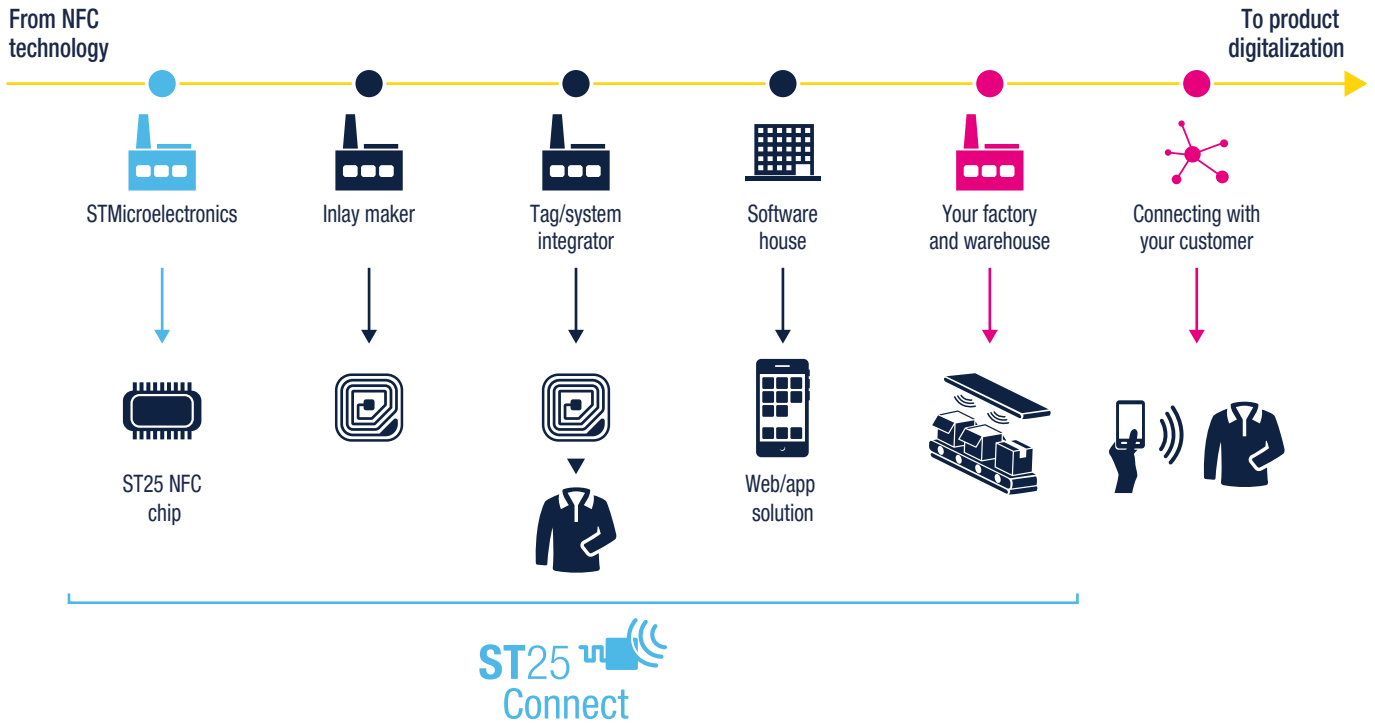
Your industry

Luxury Goods	Wine & Spirits	Healthcare & Wellness	Sports & Fitness
Pharmaceutical Industry	Consumer Packaged Goods	Clothing & Footwear	Other

Ensuring successful NFC integration

In practice, the successful implementation of NFC technology in consumer products involves multiple stakeholders and requires technical expertise, time, and resources to take integration constraints into consideration and ensure a seamless user experience for your customers, depending on the intended use case.

With the ST25Connect program, we bring you the support you need during the whole design process to help you get the most out of the NFC technology. In direct contact with experts from ST and members of our partner ecosystem, you will be provided with personalized advice and the NFC technology you need to grow your business.



Our strengths and expertise at your service



Over 20 years of expertise in NFC technology



A rich ecosystem of reliable partners, offering customized solutions



Our products are ISO-compliant and certified by the NFC Forum



Innovative and complete solutions for connecting brands and consumers

CURIOUS TO KNOW MORE?

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