

A large jet engine is shown in a workshop setting. A technician wearing a blue uniform, safety glasses, and gloves is working on the engine's casing. The engine's fan blades are prominent, and the overall scene is dimly lit with a blue tint.

THE FUTURE ENTERPRISE IS AUGMENTED

NAG CHANDRASHEKAR | Chief Product Officer

 | ATHEER



AR IS TRANSFORMING THE HUMAN EXPERIENCE

PLAY | LEARN | CONSUME | CONNECT | COLLABORATE | WORK



CONTEXTUAL



IN THE FLOW



PREDICTIVE



AUGMENTED



“AR will be the
interface for AI,
IoT, and Big Data

Soulayman Itani, Phd.
Founder and Board Member, Atheer



A SHIFT FROM PROCESS AUTOMATION TO PROCESS AUGMENTATION

#FINDPRODUCTIVITY

VELOCITY



COMPLEXITY



CONNECTIVITY



SCARCITY





AUTOMOTIVE



AVIATION



INSURANCE



MINING

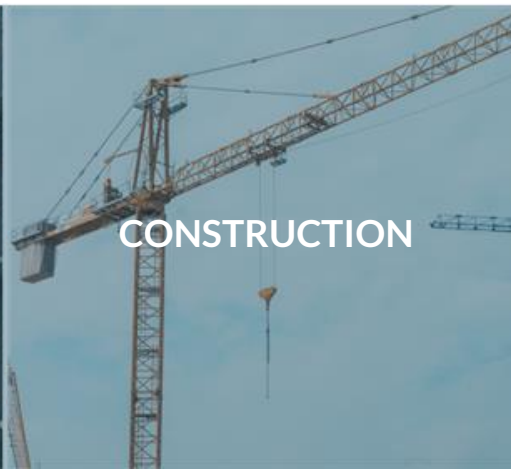


TELECOM

THIS SHIFT IS IMPACTING EVERY INDUSTRY



MANUFACTURING



CONSTRUCTION



TRANSPORTATION &
LOGISTICS



UTILITIES



OIL & GAS

THIS SHIFT IS IMPACTING EVERY FUNCTION AND PROCESS

MANUFACTURING	PROCESS	→	PRODUCTIVITY
TRAINING AND COMPLIANCE	DISCONNECTED TRAINING	→	CONTEXTUAL GUIDANCE
FIELD AND TECHNICAL SERVICE	IN THE WAY OF WORK	→	IN THE FLOW OF WORK
CUSTOMER SUPPORT	TICKET MANAGEMENT	→	CUSTOMER SUCCESS
MAINTENANCE AND REPAIR	REACTIVE	→	PREDICTIVE
MARKETING	EXPLANATIONS	→	EXPERIENCES



THIS SHIFT IS IMPACTING EVERY PERSON



EMPLOYEES



SUPPLY CHAIN



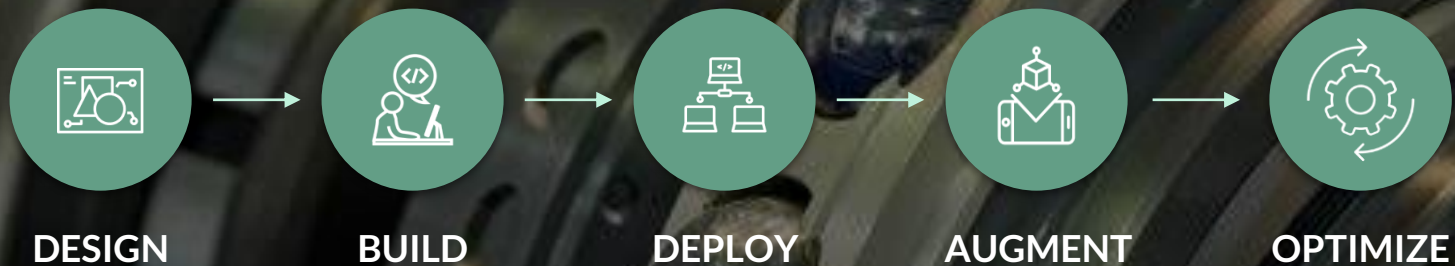
CUSTOMERS





THAT'S WHY WE BUILT ATHEER

A unified AR platform for the augmented enterprise



ATHEER is building

THE WORLD'S FIRST LOW-CODE AR PLATFORM

for the rapid development and
deployment of enterprise AR
applications



**MAINTENANCE AND
REPAIR OPERATIONS**



**TRAINING AND
COMPLIANCE**



MANUFACTURING



**FIELD, TECHNICAL,
AND DEALER SERVICE**



**CARGO AND WAREHOUSE
OPERATIONS**





THE ATHEER IMPACT

PRODUCTIVITY | CAPABILITY | ACCURACY | SAFETY | SAVINGS | ENGAGEMENT



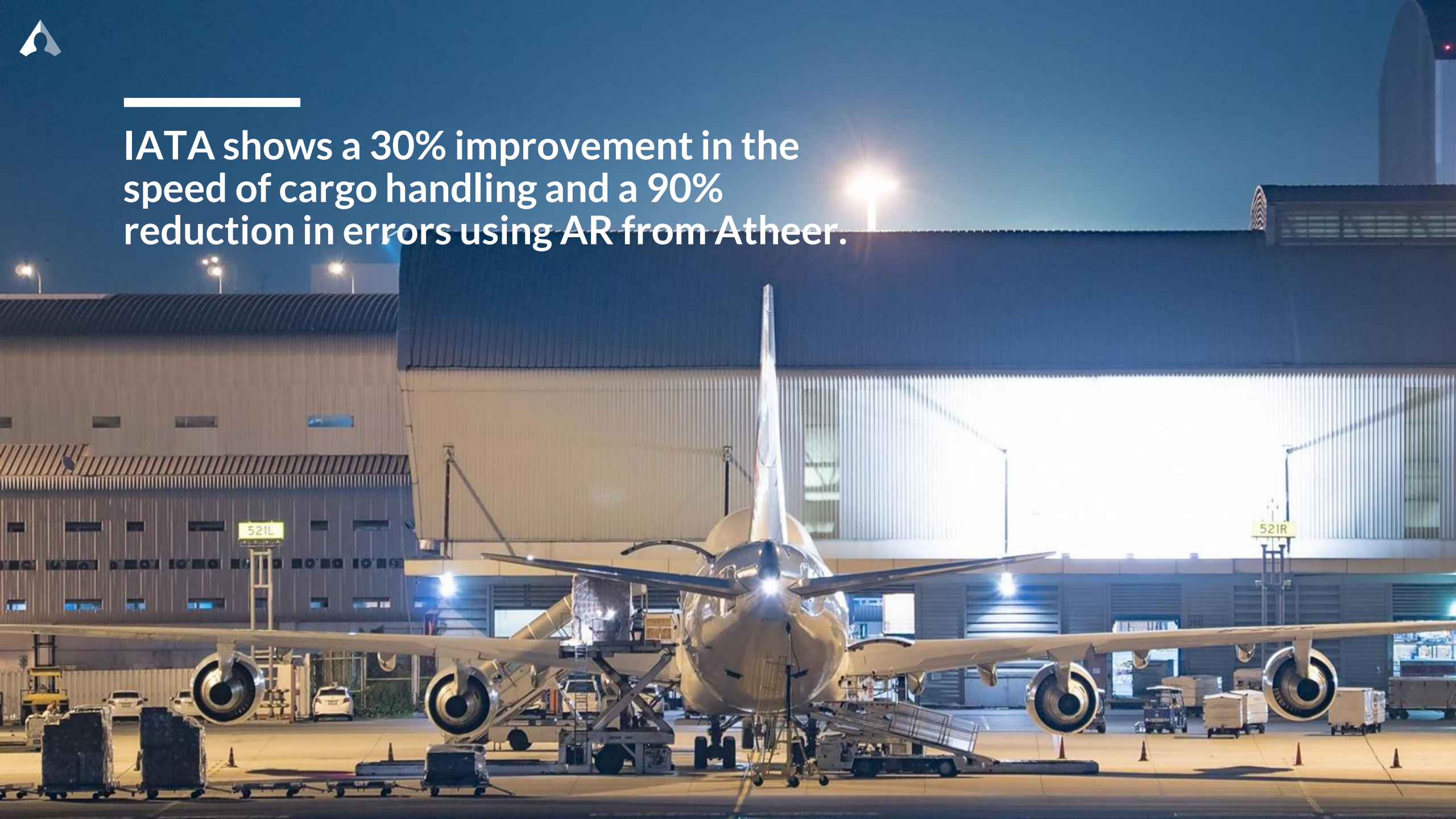


Porsche Cars North America achieves
a 40% reduction in service issue resolution
time in their dealerships using AR from
Atheer





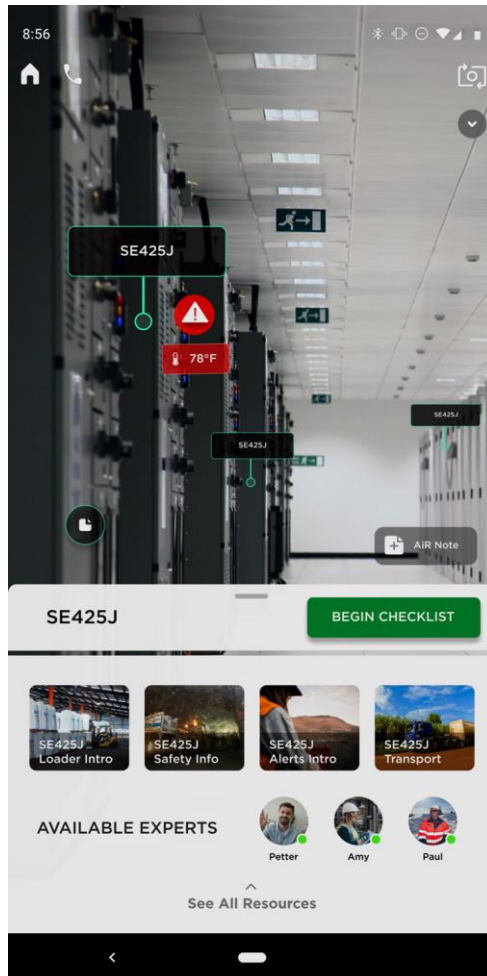
IATA shows a 30% improvement in the speed of cargo handling and a 90% reduction in errors using AR from Atheer.





VW and Audi are using AR from Atheer to roll out their new electric fleet and to support a “once in a generation” technology change across their dealer networks





THANK YOU

#StartYourARJourney

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