MadeforSTM32 label
proven quality for STM32-based applications
MadeForSTM32
what is it?
What is MadeForSTM32?

Making our ecosystem stronger

• MadeForSTM32(*) is a quality label delivered by ST, after an evaluation process
• MadeForSTM32 label is relative to STM32 microcontrollers and their ecosystem
• MadeForSTM32 is a label that applies to ecosystem products, proposed to members of ST Partner Program willing to take collaboration a step further
Invest in the future

Rules and must-have requirements might evolve over time

• The primary version of the MadeforSTM32 label covers embedded software and development tools

• Evolutions will include hardware development tools, additional requirements and new co-promotion channels
Product evaluation

ST Partners products covered by MadeForSTM32 V2 Label

Embedded Software
Middleware, RTOS, software components compliant with STM32Cube

Software development tools
Toolchain, compilers, debuggers, and monitoring tools…
ST’s selection of partner solutions ensures the following for customers:

• Trust in their ability to improve time to market, relying on approved early-access partners solutions

• Trust in help from partners and their support network at any stage during the project: evaluation, proto, production…

• Trust in the maintenance and service support proposed by partners

• Trust in the overall quality of the final solutions, itself based on tested and approved partner products
ST’s selection of partner solutions ensures the following for partners:

- **Exposure with prominent visibility versus standard solutions**, on web site, documentations and tools including STM32CubeMX, ST-MCU-FINDER-PC, STM32-FINDER
- **Exposure using MadeForSTM32 logo for Quality products from partners**, on their web site or documentation
- **Exposure in promotional actions** related to the MadeForSTM32 program, or during co-marketing actions
- **Exposure in the press** when mention of MadeForSTM32 partners in ST news bites and press releases
- **Increased Quality** via a closer integration with STM32 ecosystem and feedback from ST technical teams
Made for STM32 V2
must-have requirements
## Embedded software

### Must-have requirements

<table>
<thead>
<tr>
<th>Embedded Software</th>
<th>Evaluation version</th>
<th>Support</th>
<th>License</th>
</tr>
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<tbody>
<tr>
<td>Packaged as a Software Expansion for STM32Cube</td>
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| • [STM32Cube Expansion Checklist and Development guidelines](#) | • A free of charge evaluation version with an example running on at least one STM32 board  
• This board must be available at STM32 distributors  
• The content of the evaluation version and the choice of the board must be agreed with ST | • Any customer must be able to find a support channel | • Products with copyleft licenses are not eligible (for instance: GPL) |

Note: the MadeForSTM32 label, in its V2 release, requires STM32Cube Expansion Packages enhanced for STM32 Toolset
### Must-have requirements

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<th>Evaluation version</th>
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<td>• An evaluation version of the tool must be available (time limited, code size limited for example) for the IDEs</td>
<td>• Any customer must be able to find a support channel</td>
<td>• For a tool listing microcontrollers, STM32 silicon must be listed in a complete manner versus supported portfolio</td>
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<td>• For a tool able to build code, there must be a way to import STM32Cube embedded software projects or ported projects must be available via a fixed URL on partner web site</td>
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MadeForSTM32
how to be awarded the label?
• **Join** ST Partner Program [www.st.com/partners](http://www.st.com/partners)

• **Propose a product** compliant with MadeForSTM32 requirements
Product evaluation by ST is based on 3 pillars

**Technical ‘hands-on’**
ST will jump into customers shoes and try the partner product

**Development process**
ST will evaluate the partner process to develop and maintain the product

**Support process and network**
Any customer must be able to find a support channel, so, we will challenge partners’ one
Thank you!
Our technology starts with You

Find out more at www.st.com/MadeForSTM32