



ST4SIM solutions for M2M cellular connectivity



M2M industrial & IoT

Growing demand for wireless connectivity applications





Smart home & building



Smart cities



Asset tracking



Utilities & industrial IoT





Connecting everything everywhere

Several connected devices using cellular networks

Prodividing connectivity services wherever you go



- ✓ Always connected
- ✓ Real-time asset management
- ✓ Improved coverage
- ✓ Flexible connectivity



Introducing the SIM & eSIM concept

From the removable SIM to the soldered and interoperable eSIM

Classical SIM card

Removable

Traditional SIM concept inherited from mobile phone

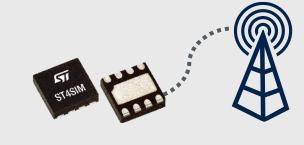


1 SIM card = 1 operator

Embedded SIM (eSIM)

Soldered

An optimized footprint and reliable package as soldered

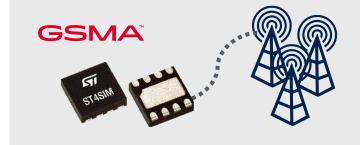


1 eSIM = 1 operator

GSMA-certified eSIM

Removable or Soldered

Possibility to change remotely the operator without replacing the SIM

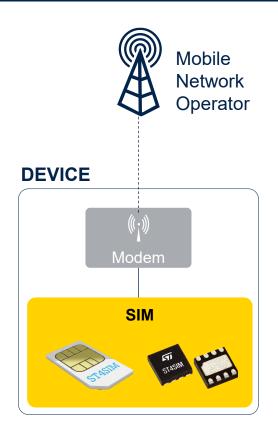


1 eSIM = more operators



Introducing the SIM concept

A component always required to enable cellular connectivity



The SIM is

- Statically linked to a single operator
- Requires huge maintenance in case of operator swap
- Owned by operator
- Complex in term of logistic management
- Based on a secure microcontroller hardware
- Stores all information identifying the subscriber and the telecom operator (MNO/MVNO)
- Provides to the modem all features to access the cellular network
- Is available in multiple packages (removable or solderable)
- Is compliant with multiple segments requirements (IoT and Industrial)



New requirements coming from IoT

Need to ease the SIM/eSIM deployment

Future mainstream

Reprogrammable

Traditional SIM

Non-reprogrammable



IoT-enabled product manufacturers would have the ability to build devices with "blank" SIMs that could be activated in the destination country.

This functionality would make for easy equipment connectivity and allow manufacturers to offer new products in new market segments.

McKinsey & Company

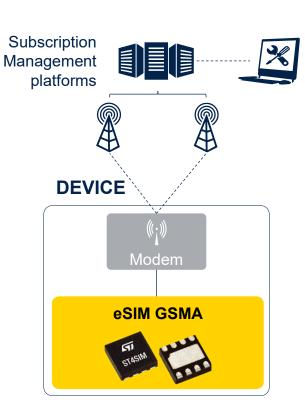


Introducing the eSIM concept

New standard product pushed by GSMA

Service

Provider





The **eSIM**, also known as an embedded UICC (eUICC), is a SIM which:

- Allows to change operator without physical SIM swapping
- Hosts multiple operator profiles only one at a time is enabled
- Is owned by an OEM
- Is available on different packages (removable or solderable)
- Is compliant with multiple segments (IoT and Industrial)
- Is compatible with LTE, 5G and LPWA^(*) networks

(*) RSP not possible under NB-IoT with eUICC M2M (SGP.02) due to the SMS missing



Acceleration of eSIM demand

IoT devices are more and more cellular connected

Growing markets Usage Now Menul Dual Fuel Healthcare Metering Asset Tracking

GSMA eSIM key adoption factors

- Factory-loaded bootstrap allowing out-of-the-box connectivity
- Single SKU eSIM independent from localization
- Optimization for low power consumption
- Interoperable and GSMA-standardized product
- Capability to securely executes sensitive services
- Simplified logistic process



ST4SIM solution overview

Secure cellular connectivity solutions for IoT and Industrial



ST4SIM ecosystem

ST4SIM component



- IoT and Industrial-grade HW
- Multiple form factor
- SIM / eSIM solution configuration
- GSMA eSIM certified and interoperable





+ Pre-loaded connectivity from partners

Telecom Operator



Connectivity platforms

Telecom Operator

Complete GSMA eSIM M2M ecosystem with

 SM-SR: Subscription Manager Secure Routing





Secure connectivity solutions



Cellular connectivity secure solution Leader

SIM / eSIM for consumer or IoT devices (GP / GSMA-certified)
Proven field quality with 1+ Billion units eSIM shipped to date

Strong reliability and security in Industrial markets

Industrial-grade qualification JEDEC [-40°C / +105°C] Up to Common Criteria EAL6+ certified solutions

State-of-the-art secure product

State-of-the-art, secure and flexible embedded OS (including certified cryptographic algorithms)

Java Card applet development (Extended OS features and added services)
Standard involvement

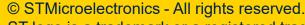
(GSMA / Trusted Connectivity Alliance / Global Platform / 3GPP / ETSI)

ST4SIM solutions takeaways



Our technology starts with You





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