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# ST25TA-E

## Mint your business





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# Solutions for NFC / RFID Tags & Readers



**ST25 SIMPLY MORE CONNECTED**



# ST25TA-E main market segments

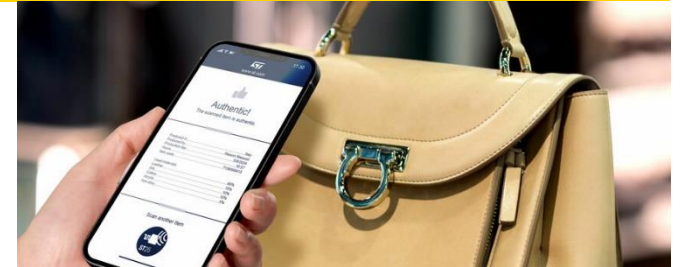
## Luxury



Apparel



Jewelry / Watch



Handbag

## Wines & spirits



Premium bottle

## Art



Artwork

## Industrial / Medical



Tool maintenance





# ST25TA-E overview

Innovative NFC tag type 4 compatible with blockchain technology

68 pF chip capacitance

## Brand protection

- Asymmetric ECC cryptography engine
- Edge TruST25™ digital signature (on-chip ECDSA)
- TruST25™ digital signature (off-chip ECDSA)
- Unique keypairs by chip (2 slots)
- Password & lock file mechanism

## Standard compliance



## Blockchain

- Compatible with blockchain-based applications
- Flexible key management & infrastructure (public key recovery)
- Aligned with blockchain's pillars: transparent/decentralized/immutable

## Additional features

- Augmented NDEF for advanced consumer experience
- General purpose counter – configurable on events
- Privacy modes for GDPR compliancy (Kill & Anonymous)

## Available in sawn & bumped wafer

- Thickness: 140 µm and 75 µm



# ST25TA-E architecture



| RF Tag | ISO/IEC 14443-A | ECC-based crypto | MEMORY                          |
|--------|-----------------|------------------|---------------------------------|
|        | NFC Type 4      |                  | NDEF                            |
|        | Short range     |                  | ANDEF                           |
|        | 106kb/s         |                  | Edge TruST25™ digital signature |



## SBN140/075

Die form, sawn and Bumped inkless 12" wafer, 140/75µm thickness

## Use cases

- Brand protection, anticloning, product authentication, asset tracking

## Key features

- **ISO14443-A** and **NFC Type 4**
- Short-range operations, up to **106kb/s** speed
- Data protection using password-based authentication
- **Cloning protection** thanks to Edge TruST25™ digital signature
- Configurable general-purpose counter
- **Privacy-enabled** communication modes
- Tag-related credential appended dynamically to NDEF for consumer engagement (ANDEF)

## Key benefits

- **Strong product authentication** thanks to on-chip ECDSA signature
- **Blockchain** compatibility



# ST25TA-E Memory mapping



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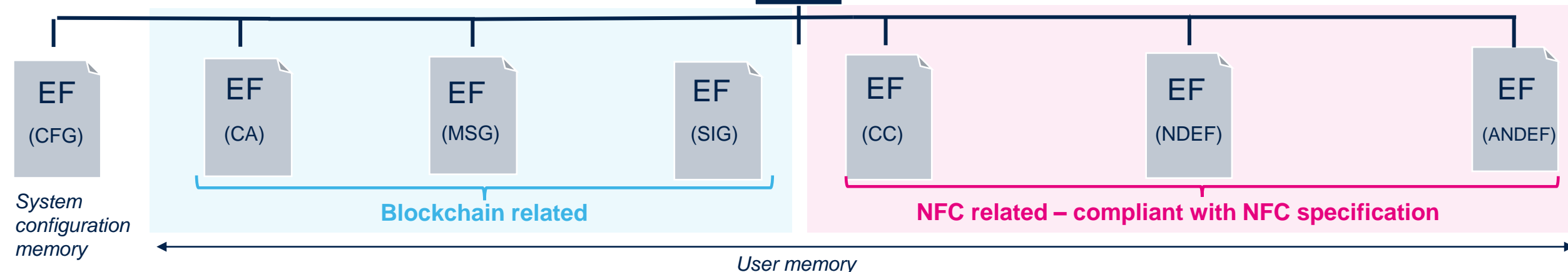


# ST25TA-E Memory organization

The ST25TA-E memory is organized as a file system



Below is the list of the main Elementary Files to be used depending on the application



- EF : Elementary File
- MSG : Message to sign
- CA : Certificate Authority
- CFG : Configuration
- SIG : Signature

## Glossary

- MF : Master File
- DF : Daughter File
- CC : Capability Container
- NDEF : NFC Data Exchange Format
- ANDEF : Augmented NDEF



# ST25TA-E file protection



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# ST25TA-E permanent lock file protection

- Each elementary file can have individual read and/or write access permissions to prevent unauthorized reading from a file / or writing to a file.
- The permanent lock file mechanism that permanently changes the memory content to be readable or writable and makes it impossible to read or change the content after it has been written. This is achieved by changing the file permissions.
- The effect of a permanent lock file operation cannot be reverted.

| File name  | Permanent read lock | Permanent write lock |
|------------|---------------------|----------------------|
| CG file    | Yes                 | Yes                  |
| CC file    | N/A                 | N/A                  |
| NDEF file  | Yes                 | Yes                  |
| ANDEF file | Yes                 | Yes                  |
| CA file    | Yes                 | N/A                  |
| MSG file   | Yes                 | Yes                  |
| SIG file   | Yes                 | N/A                  |



# ST25TA-E password protection

- The reversible lock file protection mechanism is based on password-based authentication. This mechanism can restrict use of some ST25TA-E features/commands and prevent read and/ or write access to data stored in each elementary file of user or system configuration memory.
- Each ST25TA-E password is 64 bits length and comes with a default value
- The ST25TA-E devices offer the capability to protect a password against brute-force attacks, thanks to a mitigation that limits the failed password attempt (retry protection)

| File name  | Reversible read lock | Reversible write lock |
|------------|----------------------|-----------------------|
| CG file    | Yes                  | Yes                   |
| CC file    | N/A                  | N/A                   |
| NDEF file  | Yes                  | Yes                   |
| ANDEF file | Yes                  | Yes                   |
| CA file    | N/A                  | N/A                   |
| MSG file   | Yes                  | Yes                   |
| SIG file   | Yes                  | N/A                   |



# ST25TA-E Augmented NDEF



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# ST25TA-E Augmented NDEF

## Advanced NDEF message services

- The Augmented NDEF feature is a contextual automatic NDEF message service, allowing the tag to respond dynamic content without an explicit memory update.
- Each ANDEF attribute can be enabled/disabled and configured according to the user need
- Native operation : no mobile application required !







# ST25TA-E Unique Tap Code (UTC)

## Unique code generator

- The UTC is a 4 digits code generated by the tag itself at each new RF session that makes the ANDEF message (see ANDEF slide) unique and dynamic. It can track up to 455k tap events.
- It benefits from antitearing mechanism ensuring consistency of the counter even in case of electrical problem during its increment.
- The UTC can be configured, activated and read natively.



Fresh value generated during each RF boot sequence



# ST25TA-E TruST25™ label

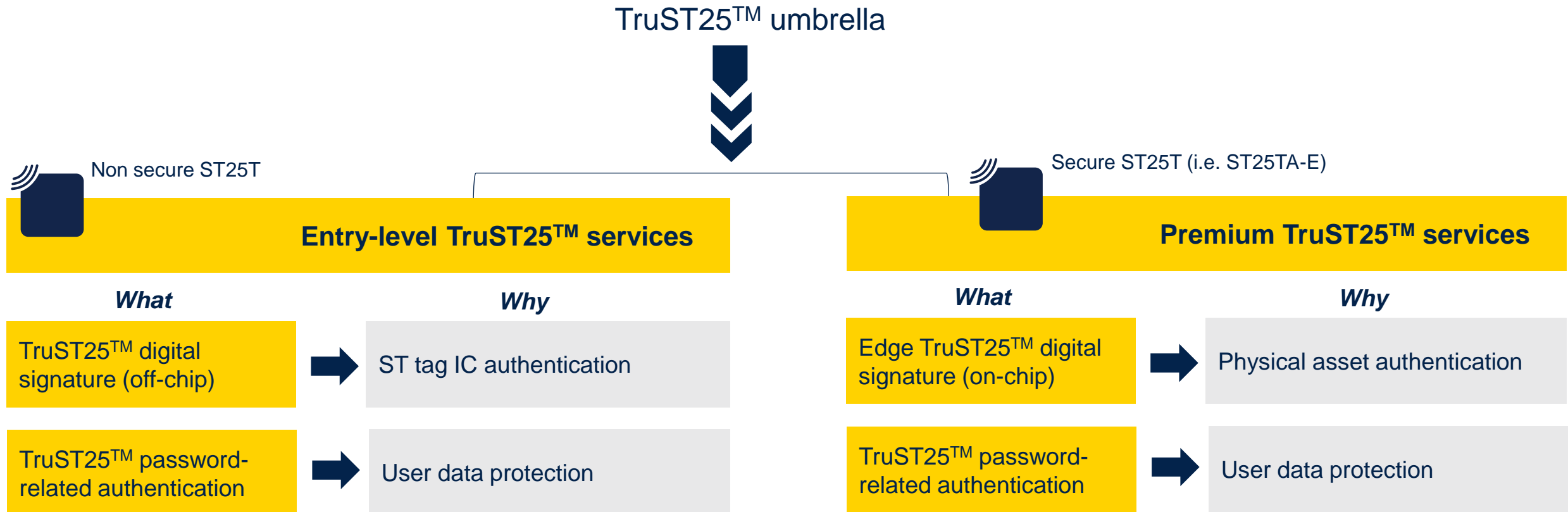






# TruST25™ Label

**TruST25™ label stands for all security features offered on ST25 NFC tags**



# ST25TA-E Privacy



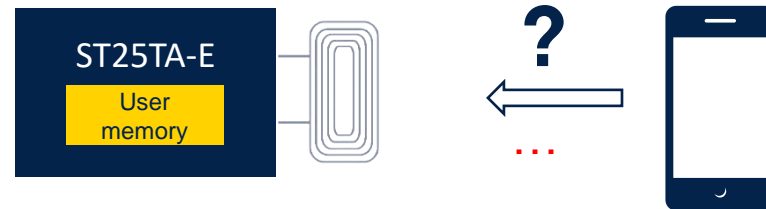


# ST25TA-E Privacy 1/2

## Kill mode : permanent deactivation of the tag



- This mode renders the ST25TA-E based tag permanently silent - persistent (no switch on/off ) but stay attached to its associated item
- This mode is GDPR compliant : equivalent to the GDPR kill mode



- The user can set the ST25TA-E in this state by issuing a dedicated command protected by password. If succesful, this operation is non reversible.





# ST25TA-E Privacy 2/2

## Anonymous mode : privacy services



- This mode modifies the amount of identifying information – can be switched on/off after pwd authentication
- This mode is GDPR compliant : equivalent to the GDPR untraceable mode
- Once the ST25TA-E is in anonymous state, all incoming RF requests and features are handled except for :
  - The Augmented NDEF and its attributes
  - Both TruST25 (off-chip) and Edge TruST25 (on-chip) digital signatures
  - CA (Certificate Authority) file
  - Get system info and get product info commands return error code
- In such mode, the ST25TA-E uses a 4-byte UID that can be configured by the user as random or fixed value. The « real » UID is not used which ensures privacy services.



# RF characteristics

## NFC tuning frequency and internal tuning capacitance

|  | ST25TA-E  |
|--|---|
| Standard   | NFC Forum type 4 tag certified - ISO/IEC 14443 Type A compliant |
| Main carrier frequency                           | 13.56MHz  |
| Data sub-carrier frequency                       | 848 kHz   |
| Optimal frequency tuning                         | 13.6MHz – 14MHz   |
| Internal capacitor (measured at 2V peak to peak) | 68pF  |

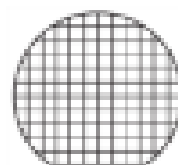
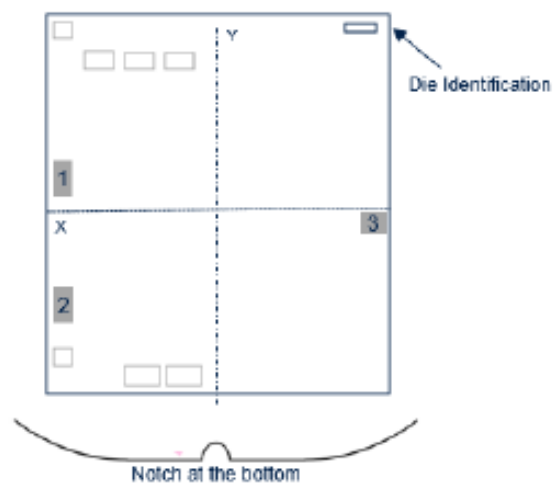


# ST25TA-E delivery format

## Sawn and bumped wafer

- Sawn & Bumped wafer (production)

- ST25TA-E

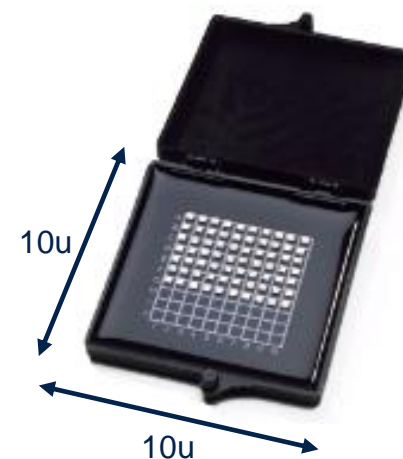


SBN14/075 \*

\* : sawn and bumped inkless  
12" wafer, 140μm/75um thickness

| Bump | Signal Name |
|------|-------------|
| 1    | AC0         |
| 2    | AC1         |
| 3    | NC          |

- Gel pack (sampling)





# ST25TA-E codification



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# ST25TA-E Product part numbers



| ST25TAExxx-Aly6            | Package         | 2k-bit                             |
|----------------------------|-----------------|------------------------------------|
| NFC Type 4 Tag<br>ISO14443 | SBN14<br>SBN075 | ST25TAExxx-AIE6<br>ST25TAExxx-AIF6 |

Xxx : customer code



# ST25TA-E recap and takeaways







# ST25TA-E designed for product authentication

On-chip elliptic curve digital signature algorithm (ECDSA) solution



1

**On-chip signature**  
with private key

2

**In-cloud signature verification**  
with public key

Secure

Efficient

Not predictable

Lightweight key  
infrastructure



# How to safely bridge Physical to Digital ?

## QR code

- Not secure
- Aesthetic impact
- No offline data storage

## Basic NFC tag

- Security / robustness entry level

## NFC Crypto tag Symmetric-based

- Safely store secret keys on both tag and reader / application

## ST25TA-E Asymmetric-based

- Highly secure and guarantee of physical asset presence (tag signature includes data from server)
- No need to safely store public key on reader / application





# NFC & blockchain: A unique combination

## 1. Blockchain technology

Transparent | Immutable | Secure | Decentralized

## 2. NFC technology

Interoperable | Simple | Secure | Easy-to-integrate

Simple implementation

Strong authentication





# ST25TA-E blockchain compatible

ST25TA-E signature format follows Blockchain standards



Signature natively supported by blockchain  
Additional data treatment not needed

Secure

Immutable

Transparent

Decentralized



# ST25TA-E: Benefits for everyone

## Brands

- Better product traceability
- Protection against grey market
- Protection against counterfeiting
- Improved customer loyalty

## Consumers

- Protection against counterfeiting
- Product certificate for resale
- Proof of ownership
- Tailored consumer experiences

A convenient solution to easily implement  
a **digital product passport (DPP)**





# ST25TA-E added value



Edge TruST25™  
digital signature

Unpredictability: signature using blockchain data  
Robustness: strong authentication with public key recovery  
Efficiency: signature natively supported by blockchain

ECC asymmetric  
cryptography

Secure and lightweight key infrastructure

2 keypairs

Key-based service & privacy management  
Keypairs disconnected from network

General purpose  
counter

Event monitoring





# Thank you

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